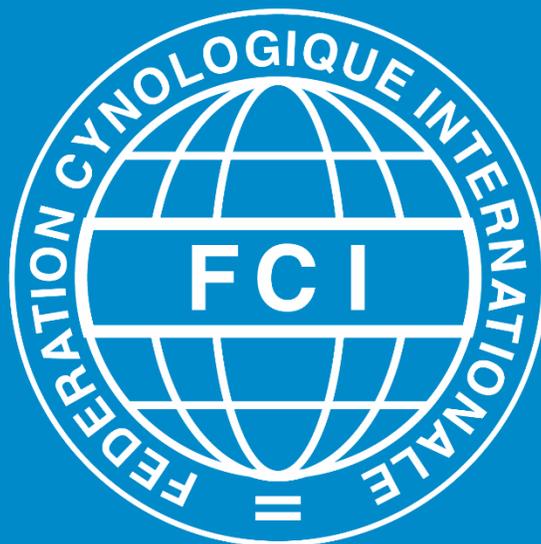


FOR PEDIGREE DOGS WORLDWIDE



FEDERATION CYNOLOGIQUE INTERNATIONALE

15 March 2021

We are living in a world where many national canine organisations, breed clubs, and breeders are continually facing more and more severe struggles with governments, extremist animal welfare organisations, and even the public has a growing negative attitude towards pedigree dogs.

For the sake of the future of our beloved activity, this issue needs to be handled **together in a professional manner**, and effective solutions ought to be found.

Therefore, the FCI announces its online workshop on

2 April 2021, 1.00 pm (CET)

with the title

How to Fight Anti-breeding Propaganda and Its Consequences. How to Effectively Disseminate the Spirit of the Materials sent by the FCI to its Target Groups.

We aim to offer a professional event where the representatives of our Members can gain knowledge and information on finding solutions.

The webinar will be organised for the Members/Contract Partners (national canine organisations) of the FCI Europe/Americas & the Caribbean/Asia, Africa & Oceania Sections and the working language will be English with the following agenda:

- **New era, new challenges – the aim of the webinar – Dr Tamás Jakkel – (10 mins)**
- **The toolkit of the FCI – Yves De Clercq – (20 mins)**
- **The nature of anti-breeding propaganda and how to fight it – Attila Márton – (60 mins)**
- **Using online tools effectively – Gopi Krishnan – (45 mins)**
- **Discussion panel with the participation of the FCI General Committee attending members (60 mins)**

The webinar will be held on Zoom.

To register, please fill out the form at the following link:

<https://forms.gle/5F7czkTVpAXvcZkY6>

Please complete your registration **by 23 March 2021 the latest**.

Any FCI Member/Contract Partner can register as many participants as **it finds useful**.

We recommend registering any person who is directly or indirectly connected to PR and educational activities or having the responsibility for creating strategy and making decisions on such issues.

It is our common interest to handle the menacing matter of the anti-breeding propaganda. I do hope to see many of you at our webinar.

Kind regards,



Dr Tamás Jakkel
President of the FCI